



Why and How to Police Your Intellectual Property

Moderated by:

[Patrick B. Horne](#)
Partner,
Intellectual Property
Practice Co-Administrator

Panelists:

[Christina Davidson Trimmer](#)
Partner
Innovation Lab Chair

[Kathryn A. Gromlovits](#)
Partner
Certified Trademark
Specialist by the
North Carolina Bar Board
of Legal Specialization

[Tom BenGera](#)
Associate
Intellectual
Property Litigation

Guest:

Burgin Hardin
Associate General Counsel
Boy Scouts of America

Click [here](#) to view an informative discussion on why and how to police your Intellectual Property (IP). In today's hyper-competitive marketplace, a well-rounded IP strategy affords companies both peace of mind, as well as the tools to develop IP-related revenue streams, such as patent licensing. In this ever-changing legal landscape, the patent, copyright, and trademark are increasingly used as both sword and shield. Watch to learn about the fundamentals of developing a comprehensive IP strategy, keeping in mind that these lessons apply to companies of all shapes and sizes.

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