

Sports Sector

Shumaker helps collegiate and professional athletes, conferences, athletics departments, National Governing Bodies (NGBS), and others working in the sports sector perform at the top of their game. Our team has the capacity to assist these clients to successfully navigate investigations, audits, and remediation.

Shumaker attorneys have assisted in

70 investigations across the sports industry!



Athlete Safety, Well-Being, and Protection

- Policy Review/Creation
- Best Practices Implementation
- Event Reviews/Audits
- Education Policy/Implementation
- U.S. Center for SafeSport Compliance
- Independent Investigations



Investigations, Audits, and Remediation

- Employee and Coaching Misconduct
- Coaching Abuse
- Title IX Violations for Gender Discrimination
- Title IX Violations for Sexual Misconduct
- Title IX Violations for Gender Violence
- Clery Act Violations
- Contractual Violations
- Breaches of Medical Independence
- Breaches of Student-Athlete Well-Being
- Hazing
- Suspected Sports Betting or Betting Manipulation
- Sexual Harassment
- Hostile Environments
- Retaliation
- Failure to Report Misconduct
- Admission Misconduct ("Varsity Blues" offenses)
- Crisis Response and Recovery
- Federal Civil Rights Claims
- Title VII Discrimination
- Title VI Racial Discrimination in Education
- NCAA or Conference Policy or Amateurism Violations
- Name, Image, and Likeness (NIL) issues
- White Collar Criminal Issues



U.S. Center for SafeSport Compliance

- Audit Prep
- Audit Participation
- Post-Audit Corrective Actions
- Minor Athlete Abuse Prevention Policies (MAAPP Review and Update)
- Report Intake and Processing
- Independent Investigations
- Education Policy Review and Update
- United States Olympic and Paralympic Committee (USOPC) Updates



Name, Image, and Likeness (NIL)

The NCAA's new NIL standards offer collegiate athletes an enticing opportunity to profit from the use of their personas in areas such as merchandising, advertising, endorsements, and social media. With monetary contracts, however, come strict and often confusing rules and regulations regarding the specific conditions under which student-athletes can be paid. Shumaker's Sports attorneys have the insight and breadth of experience necessary to advise universities, collectives, and individuals on how to best navigate the ever-changing NIL space. Our team can also provide counsel on tax issues and other unique concerns emerging from these deals.