

Monique Serata

MARKETING & BRAND
MANAGER

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VCard



As Marketing & Brand Manager, Monique transforms concepts into vibrant graphics that captivate audiences and strengthen Shumaker's identity. She creates presentations, videos, and ads; plans events; and manages the firm's social media platforms.

Prior to joining Shumaker, Monique worked for law firms in various capacities, including as a paralegal, project manager, and legal assistant. Monique is a former Director of Social Media for another organization, and she also worked in the hospitality industry. Her multifaceted work experience has equipped her with a unique understanding of diversity and across markets, enriching every interaction with a wealth of perspectives.

Outside of her work, Monique loves to let her creative juices flow while cooking. Additionally, she loves all things Disney, where the imagination knows no bounds and creativity is at the heart of all.

PRIMARY LOCATION

Tampa, FL

EDUCATION

A.S., Computer Animation,
International Academy of
Design and Technology

PROFESSIONAL & COMMUNITY AFFILIATIONS

- Heels to Heal Event Committee Member, 2015-2017