

## Angelica Rivera

MARKETING AND CLIENT  
DEVELOPMENT MANAGER

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Angelica brings a blend of discipline, creativity, and innovation to her role as Marketing and Client Development Manager in Shumaker’s Charlotte office, where she is passionate about fueling business growth through effective marketing to ensure the firm remains at the forefront of industry innovation.

Prior to joining the firm, Angelica worked within the IT telecom industry, where she had a proven track record of developing lead-generating strategies, boosting sales, and building brands. Outside the office, Angelica enjoys reading, running, traveling, and spending time with her family and friends.

### PRIMARY LOCATION

Charlotte, NC

### EDUCATION

B.S., Advertising,  
Communications, Appalachian  
State University, 2022