

Diana J. Florence

OF COUNSEL

@: dflorence@shumaker.com

P: 419.321.1400

[LinkedIn](#) [VCard](#)



With nearly 30 years of diverse legal experience, Diana’s legal career spans a 25-year tenure in the Manhattan District Attorney’s Office and continues in her current sports law practice, where she focuses on advising collegiate athletes and athletic organizations in Name, Image, and Likeness (NIL) matters. In addition to her work as a litigator, Diana also maintains an active sports consulting practice, where she advises and manages a basketball league for elite high school students.

Drawing on her unique skill set, Diana has taken over 60 trials to verdict, including those involving complex, multi-defendant, international corporate crimes; construction investigations, compliance, and defense; and white collar crime. Her achievements also include:

- Work on behalf of undocumented construction laborers, which led to changes in the way wage theft and construction fatalities were prosecuted nationwide
- Spearheading safety trainings at consulates and work centers throughout New York and authoring two bills—Wage Theft and Carlos’ Law—that later became New York state laws
- Serving as a leader in the broad legalization of NIL. She recognized the parallels between the undocumented construction workers she represented and young athletes as groups looking to be fairly compensated for their labor,

SERVICE LINE

Litigation & Disputes
White Collar Defense &
Investigations

INDUSTRY SECTOR

Hospitality, Leisure & Sports

PRIMARY LOCATION

Toledo, OH

- which fuels multi-billion-dollar industries
- Lending her insights as a highly sought-after legal commentator, with recent appearances in MSNBC, Bloomberg, The BBC, CNN, and Business Insider

Diana is active in professional and community organizations throughout New York and North Carolina, and she frequently shares her insights in presentations to the legal community, construction industry, community groups, and academia, both locally and abroad.

LANGUAGES

Spanish

BAR & COURT ADMISSIONS

New York

United States Supreme Court

U.S. District Court, Eastern District of New York

PROFESSIONAL & COMMUNITY AFFILIATIONS

- Advisory Council, Metropolitan College of New York
- University of North Carolina Law Alumni Association
- New York City Bar Association
- New York County Lawyer's Association
- Women's Bar Association of the State of New York, Criminal Law Committee

EDUCATION

J.D., University of North Carolina at Chapel Hill, 1995

B.A., with honors and high distinction, Art History, Spanish, University of North Carolina at Chapel Hill, 1992