

Kelsey V. Donnelly

MARKETING & CLIENT
DEVELOPMENT MANAGER

@: kdonnelly@shumaker.com

P: 843.996.1946

[LinkedIn](#) [VCard](#)



As Marketing and Client Development Manager for Shumaker, Kelsey draws on more than a decade of experience in real estate, legal, and economic development marketing to advance the firm's growth strategy. Known for crafting data-driven, high-impact campaigns, she builds strategic relationships, drives thought leadership initiatives, and elevates Shumaker's brand visibility across key markets.

PRIMARY LOCATION

Charleston, SC

EDUCATION

B.S., Journalism, University of Florida

Prior to joining Shumaker, Kelsey served as vice president of a national public relations and marketing firm, where she built long-term client partnerships and leveraged market insight to create communications strategies that advanced thought leadership and fueled business growth.

Based in Charleston, Kelsey enjoys spending time with her husband and two young children, exploring the Lowcountry, and traveling. A native of Florida and longtime college football fan, she rarely misses a chance to cheer for the Florida Gators each fall.

PROFESSIONAL & COMMUNITY AFFILIATIONS

- CREW Charleston, Communications Committee, 2026
 - Leadership Broward, Class XXXV
- Public Relations Society of America (PRSA) – Greater Ft. Lauderdale Chapter, former Board of Directors
- Broward County Gator Club (University of Florida Alumni), former Board Member