Shumaker

Brian N. McMahon

OF COUNSEL

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VCard



Brian's principal areas of experience are franchise, distribution, and licensing law; real estate law; and general corporate and business law. He concentrates his practice on structuring franchise and distribution programs; organizing and representing franchisee associations; negotiating and preparing franchise, sub-franchise, licensing, and distribution agreements; representing franchisors and sub-franchisors in compliance with franchise laws; evaluating and negotiating supply and distribution arrangements; structuring international franchise and distribution arrangements; resolving franchise disputes; and counseling on other sales and distribution methods such as licensing, direct selling, sales representation, dealerships, and business opportunities.

Representative clients include franchisors, franchisees, manufacturers, distributors, dealerships, franchisee associations, franchise system suppliers, equity investment funds, and lending institutions. His experience also includes:

- Serving as a member of the Board of Directors of Meritage Hospitality Group, Inc., the world's largest publicly-owned franchisee of Wendy's Restaurants
- Serving on the company's audit committee and chairing the compensation, corporate governance, and nominating

committees
- Holding in-house positions as general counsel for Checkers Drive-in Restaurants, Inc., and senior positions with Wendy's International Inc. and Pilkington plc f/k/a Libbey-Owens-Ford Co.

BAR & COURT ADMISSIONS

Ohio, 1978

PROFESSIONAL & COMMUNITY AFFILIATIONS

- International Franchise Association's Counsel of Franchise Suppliers
- American Bar Association Forum on Franchising
- Perrysburg Rotary Club, past Member
- Perrysburg YMCA, past Board Member

HONORS

- *Best Lawyers in America*, 2006-2026
- Franchise Times®, "Legal Eagle"
- Lexology Index: Franchise 2026
- *Who's Who Legal: Franchise,* 2014-2021
- *International Who's Who of Business Lawyers,* 2014-2021, Franchise law
- AV® Peer Review Rated by Martindale-Hubbell

SERVICE LINE

Corporate, Tax & Transactions
Franchise & Distribution
Government Law & Policy
Merger, Acquisitions & Divestitures
Real Estate, Construction & Development

INDUSTRY SECTOR

Manufacturing
Real Estate, Construction & Development
Retail & Consumer
Sports, Entertainment & Hospitality

PRIMARY LOCATION

Toledo, OH

EDUCATION

J.D., Capital University, 1978

B.A., Ohio State University, 1974

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