Shumaker

C. Jade Davis

PARTNER, TECHNOLOGY, DATA PRIVACY, CYBERSECURITY & AI SERVICE LINE LEADER

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LinkedIn VCard



Jade's practice is focused on data privacy, cybersecurity, and artificial intelligence (AI), and is known for her innovative approach and practical strategies in navigating complex regulatory environments. She advises clients across industries—including health care, hospitality, construction, manufacturing, technology, transportation, agriculture, and retail—on global privacy and data protection compliance, including GDPR, UK GDPR, LGPD, CCPA, HIPAA, PIPL, and other international frameworks.

Jade has led data protection initiatives spanning North America, the EU/EEA, UK, Latin America, the Middle East, and APEC countries. Her work includes managing multinational privacy compliance programs, negotiating and auditing third-party data protection agreements, and guiding businesses through vendor risk mitigation and cross-border data transfer strategies. Jade has overseen privacy compliance programs for multinational organizations, including global hoteliers and technology companies operating across the United States, Canada, Europe, Asia, Mexico, and South America.

Data Breach Investigations and Incident Response

A trusted advisor in crisis response, Jade directs forensic investigations and breach response efforts for clients impacted by ransomware, business email compromise, and cyberattacks—collaborating with law enforcement and regulators

when necessary. Her incident response leadership spans health care, finance, e-commerce, construction, real estate, and critical infrastructure sectors.

Cyber Compliance and Preparedness Counseling

Jade designs and implements cybersecurity compliance strategies for corporations. She conducts comprehensive security assessments, oversees preparedness programs, and serves as outside counsel for Cybersecurity Incident Response Teams, ensuring compliance with legal standards. Jade also provides advisory services on privacy policies, data protection agreements, technology transactions, vendor subcontracts, standard contractual clauses, and other alternative measures for cross-border data transfers.

AI Risk Management and Governance

Jade also counsels AI developers, service providers, and enterprise users on AI governance, regulatory compliance, and ethical implementation. Her board-level engagements include advising directors on AI risk management, governance frameworks, and emerging legal trends.

Website Accessibility Defense, Advisory Assistance, and Remediation

Jade represents clients in website accessibility litigation, defending against claims under the Americans with Disabilities Act and state accessibility laws. Beyond litigation defense, she provides proactive advisory assistance to help organizations assess their digital properties for accessibility compliance and develop remediation strategies to address potential vulnerabilities. Her comprehensive approach enables clients to mitigate legal exposure while creating more inclusive digital experiences.

Ad Tech Counseling

Her practice includes strategic advice on ad tech compliance, mobile and cloud storage, IoT, and enterprise data management. Jade designs cybersecurity preparedness plans, conducts risk assessments, and serves as external counsel to cybersecurity incident response teams.

Board Engagements and Governance

She is frequently engaged to train corporate boards on regulatory oversight, risk management, and breach response readiness. Jade's impact is marked by successful client outcomes, from favorable regulatory settlements to early case dismissals and

SERVICE LINE

Artificial Intelligence
Cybersecurity
Data Breach Response Team
Data Privacy
Technology
Technology, Data Privacy, Cybersecurity & AI

INDUSTRY SECTOR

Aerospace & Aviation
Environmental & Energy
Financial Institutions & Insurance
Financial Services
Health Care
Manufacturing
Polymers
Real Estate, Construction & Development
Retail & Consumer
Sports, Entertainment & Hospitality
Technology

PRIMARY LOCATION

Sarasota, FL
St. Petersburg, FL
Tampa, FL

EDUCATION

J.D., with honors, Stetson University College of Law

B.A., *summa cum laude*, English, International Affairs, Political Science, Florida State University

prevention of enforcement actions.

Through a blend of legal acumen and business alignment, Jade helps organizations use data and emerging technologies to advance their goals while minimizing legal and reputational risks in an evolving global landscape.

BAR & COURT ADMISSIONS

Florida

U.S. District Court, Northern District, Florida

U.S. District Court, Middle District, Florida

U.S. District Court, Southern District, Florida

PROFESSIONAL & COMMUNITY AFFILIATIONS

Current:

- American Bar Association:
  - Privacy and Computer Crime Committee; Privacy, Security, & Emerging Technology Division for the Science and Technology Section
  - E-Privacy Law Committee; Privacy, Security, & Emerging Technology Division for the Science and Technology Section
  - Artificial Intelligence and Robotics Committee; Privacy, Security, & Emerging Technology Division for the Science and Technology Section
  - Forum on Construction Law; D1: Litigation and Dispute Resolution; Steering Committee Member, Marketing Liaison
- Florida Bar:
  - Cybersecurity and Privacy Law Committee, Committee, Chair (Previously Advisory Subcommittee Chair)
- Fred G. Minnis Sr. Bar Association: Sarasota-Manatee Committee
- Greater Sarasota Chamber of Commerce: Business Awards Judge, 2020–Present
- International Association of Privacy Professionals (IAPP)
- Jack and Jill of America, Inc., Suncoast Chapter
- Leadership Council on Legal Diversity, Fellow
- Litigation Counsel of America, Fellow
- The Florida Bar Foundation, Fellow
- Bradenton/Sarasota (FL) Chapter of the Links Incorporated
- Greater Sarasota Chamber of Commerce, Leadership Alumni

Former:

- American Bar Association

    - Forum on Construction Law; D1 Toolbox Talks Monthly Continuing Education Connect; Founding Chair
- Boys and Girls Club of Sarasota County, Street Law Instructor
- Cheers for Charity Giving Circle: Circle Member, 2018-2020
- Florida Bar:
    - RPPTL, Construction Law Committee, Continuing Education Chair, Website & Technology Chair
    - RPPTL, Fellow, 2022-2024
    - Construction Law Committee: Florida Pro Bono Liaison; Technology Chair
    - Multicultural Subcommittee for Statewide Diversity & Inclusion Committee, Vice-Chair
- Judge John M. Scheb Inn of Court, Barrister
- Leadership Sarasota, Class of 2020
- Legal Aid of Manasota, Volunteer
- Manatee American Inn of Court
- National Bar Association, Commercial Law Section
- National Bar Association, Virgil Hawkins Florida Chapter
- Ringing College L.E.A.P. Mentorship Program, Mentor
- Sarasota Ballet, RELEVÉ Society Leadership Council
- Sarasota County Bar Association:
    - Diversity & Inclusion Council, Member, 2019-2022
    - Young Lawyers Division, Director, 2020-2022
    - Civil Trial Section, Chair, 2020-2021, Vice Chair, 2019-2020
- The Bridge Builders Esq. National Mentorship Program for Aspiring Black Lawyers, Mentor

HONORS

- Listed, Best Lawyers: Ones to Watch, Commercial Litigation, 2021-2026, Construction Law 2022-2026, Litigation – Construction 2022-2026, Product Liability Litigation – Defendants 2023-2026
- Listed, Florida *Super Lawyers*, Rising Stars 2021-2026
- Listed, *SRQ Magazine*: Elite Top Attorneys, Commercial Litigation, 2020, 2021
- National Black Lawyers Top 40 under 40, 2021
- Leadership Sarasota Class 2021
- KNOW Sarasota, *On the Rise…Women to Watch*, 2020
- Phi Beta Kappa
- Omicron Delta Kappa Leadership Honorary
- Leadership Development Certificate, Stetson University College of Law
- Honors Program Student, Stetson University College of Law
- President's 4.0 Honor Roll
- Golden Key International Honor Society
- Garnet & Gold Key Leadership Honorary
- Phi Eta Sigma Honor Society
- W.E.B. DuBois Honor Society
- Order of Omega Greek Society
- Phi Alpha Delta Pre-Law Fraternity
- National Merit Scholar
- FSU Academic Merit Scholarship

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