

Wendy M. Byrne

**DIRECTOR OF
COMMUNICATIONS & CLIENT
DEVELOPMENT**

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VCard



Wendy blends her more than 20 years of strategic communications, business development, and marketing experience to achieve transformative results. Her extensive background in crafting compelling narratives and leveraging diverse communication channels has played a pivotal role in enhancing brand visibility and fostering meaningful connections.

Wendy is client-facing, working directly with clients to demonstrate that the firm is an integral part of their team and to solidify long-term relationships. She believes that relationships are the foundation of success, both professionally and personally. To her, listening to, learning about, and helping others is the most important and meaningful work one can do.

This philosophy is reflected in her commitment to the community. Wendy has served on various boards, including her current role as Vice Chair of the OhioHealth Riverside Hospital Development Board, where she also serves on the Nomination Committee.

With a skill set that extends beyond traditional communication strategies, Wendy excels at identifying opportunities, forging strategic partnerships, and orchestrating comprehensive campaigns that resonate with audiences, drive engagement, and amplify brand value.

Away from work, Wendy enjoys spending time with her friends and

PRIMARY LOCATION

Columbus, OH

EDUCATION

B.A., Journalism/Public Relations, The Ohio State University

family and engaging in her adventurous hobbies. She is an avid scuba diver and skier, has earned a Bareboat Sailing Certification, and has obtained a Right Seat Companion Certification for flying.

PROFESSIONAL & COMMUNITY AFFILIATIONS

- OhioHealth Riverside Methodist Hospital Development Board, Vice Chair
 - Board Member, 2022-present
 - Nomination Committee, 2024-present
- Public Relations Society of America, Member
- Leukemia & Lymphoma Society Man & Woman of the Year Fundraising Campaign Candidate, 2021
- Women for Economic Leadership Development (WELD), Member
- Ovarian Cancer Alliance of Ohio, past Marketing Chair
- Leadership Upper Arlington, Class of 2020
- Bowling for Rhinos, Fundraising Committee, 2010-2013