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Is Your Business Franchisable in the United States? An Alternative Method for Business Enterprise Growth

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Partner, Corporate, Tax and Transactions Regional Service Line Leader, Jack Santaniello's article was published in *Noticias*, a publication by the Hispanic National Bar Association. In the article, Jack advises on how to know when a business is franchisable. Organizational expansion and growth requires fundamental decisions on strategy and a method of expansion. Explore whether an organization should leverage the efforts of others who are willing to invest their time, effort and assets, or if a business should expand on their own.

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