

OCTOBER 5, 2022 | NEWS

Intellectual Property Licensing Industry Continues to Grow: Shumaker Adds Two Lawyers to Support Demand

CHARLOTTE, NC – Shumaker welcomes two associates to its Intellectual Property and Technology Service Line. Jamie S. Gilmer, located in the firm's Charleston, SC office, and Lloyd J. Wilson in the Charlotte, NC office, join an already robust team committed to supporting the ever-growing legal matters within the industry. On average, the market size of the [Intellectual Property \(IP\) Licensing industry has grown 2.4 percent](#), and in the past five years, the market size of the industry in the U.S. increased faster than the economy overall.

"We are committed to continuing to expand our strong IP team to meet the growing needs of our clients with talented additions like Jamie and Lloyd," said Partner and Intellectual Property and Technology National Service Line Leader Doug Miller. "Their strong understanding of advanced technology in various areas make them valuable additions to the team."

"Jamie and Lloyd are exceptional additions to our team, bringing with them extensive experience in patent preparation and prosecution, trademarks, licensing, and technology transactions," said Partner and Intellectual Property and Technology Regional Service Line Leader Patrick Horne. "We are pleased they have chosen to join our team."

Jamie is a highly accomplished attorney with an undergraduate degree in Neuroscience. She has drafted and prosecuted hundreds of patents over the course of her career. Clients turn to Jamie for well-informed opinions on matters such as infringement, Freedom to Operate, and validity concerns. During law school, Jamie became interested in design patents, discovering how underutilized and undervalued they had become prior to *Apple v. Samsung* (one patent at issue, USD618,677, only claimed the black front face of the

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MEDIA CONTACT

Wendy M. Byrne
wbyrne@shumaker.com

iPhone using broken or dashed lines to disclaim all other portions of the phone). Using this technique, Jamie expanded her clients' design patent portfolio by only claiming subtle nuances in the clients' designs.

Prior to joining Shumaker, Lloyd worked as the Chief Legal Officer for a company in the furniture and bedding industry, where he leveraged innovative technological developments to achieve strategic business objectives. He relies on his corporate experience in counseling clients to maximize the value of their IP while effectively mitigating risks.

Lloyd is a co-inventor on several patents and patent applications for emerging technologies in a variety of industries and understands the needs of inventors who seek to protect their concepts. His Master of Engineering degree in Electrical and Computer Engineering provides Lloyd with the technical expertise to draft patent applications in various fields.