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Angelica Rivera Joins Shumaker as Marketing and Client Development Manager in Charlotte Office

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MEDIA CONTACT

Wendy M. Byrne
wbyrne@shumaker.com

CHARLOTTE, NC – Shumaker is pleased to announce the appointment of Angelica Rivera as the new Marketing and Client Development Manager for its Charlotte office.

In her position, Angelica will help lead marketing initiatives and cultivate client relationships to support Shumaker's continued growth and success in Charlotte.

"We feel fortunate to welcome Angelica to our team," said Erica Shea, Chief Marketing and Business Development Officer. "Her passion for fueling business growth through effective marketing makes Angelica a great asset as we continue to make a difference in the Charlotte region."

Angelica brings a blend of discipline, creativity, and innovation to her role as Marketing and Client Development Manager. Prior to joining the firm, Angelica worked within the IT telecom industry, where she had a proven track record of developing lead-generating strategies, boosting sales, and brand building.

She holds a B.S from Appalachian State University in Advertising and Communications.

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