

MAY 1, 2024 | EVENT

## Webinar: Do's and Don'ts in Intellectual Property, Artificial Intelligence, and Technology Law

Shumaker Partner and Technology Business Sector Chair Doug Cherry recently presented to the Manatee Chamber of Commerce on Artificial intelligence (AI). AI is rapidly transforming our world, bringing both immense potential and complex legal challenges. Local businesses are using AI to generate copy for newsletters, websites, and social media. They're creating graphics, videos, and marketing pieces. But what should they be considering from a copyright standpoint? Do they own the final product?

What other intellectual property and technology protections do you need to have in place for your business?

This seminar gave attendees the knowledge and insights to navigate the intricate legal landscape surrounding technology law.

More information on the webinar can be found [here](#).

### SERVICE LINE

Intellectual Property

### RELATED PROFESSIONALS

Douglas A. Cherry

### MEDIA CONTACT

Wendy M. Byrne

[wbyrne@shumaker.com](mailto:wbyrne@shumaker.com)