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Lobbying and Government Relations Consulting Firm Shumaker Advisors Joins Forces With The Craig Group

RELATED PROFESSIONALS

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Molly K. Hunter
Andrew W. Herf

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Columbus, Ohio – Shumaker Advisors, LLC is pleased to announce that it has joined forces with The Craig Group, Inc., allowing Advisors to diversify and deepen its portfolio of government relations services.

Shumaker Advisors is a government relations consulting firm that was formed in 2013 by the law firm Shumaker, Loop & Kendrick, LLP to provide clients in a broad range of regulated industries a bridge to government, government agencies and legislators.

The Craig Group was founded by Philip A Craig almost 40 years ago as a full-service political consulting firm helping clients in government affairs and political campaign management, grassroots and grasstops coalition building, public relations and association management services for a wide range of clients including those in the retail grocery industry, alcohol beverage producers, distributors and retailers, travel and tourism, commercial developers, and health care affiliates. As part of his accomplishments, Craig has served as the executive director of the Ohio Association of Convention and Visitor Bureaus, the Ohio Licensed Beverage Association and the Ohio Spirits Association.

Craig will be Vice President of Shumaker Advisors and is joined by Molly K. Hunter, who will be Director of Operations.

“We are thrilled to have Phil and Molly join us,” says Andrew W. Herf, President of Shumaker Advisors. “Having known and worked with Phil and Molly, their track record of success in association management, issue campaign management, grassroots and grasstops coalition building and state and local government relations expands our reach for our broad mix of clients.”

“The expansion of our experienced team at Shumaker Advisors offers us additional resources we can leverage to help solve problems for our clients,” said Mark Wagoner, partner with Shumaker, Loop & Kendrick, LLP and former member of the Ohio General Assembly.

In addition to Herf, Craig and Hunter, long-time member of the Ohio State House of Representatives and Ohio State Senate Lynn R. Wachtmann also works with Shumaker Advisors as Senior Government Relations Director.

“Joining the strong team at Shumaker Advisors is not only a win-win for us, but it is also a win for our clients,” said Craig. “With the government relations team we have assembled, and with the resources and access to the broad range of legal experience at Shumaker, we can offer our clients increased value and services.”

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Shumaker Advisors, LLC works closely with clients in the food and beverage, health care, retirement planning and related industries to provide a bridge to government, government agencies and legislators that shape the future of business in these highly regulated markets.

Founded in 1925, Shumaker, Loop & Kendrick, LLP is a full-service law firm with more than 245 lawyers and five offices in Toledo and Columbus, Ohio; Tampa and Sarasota, Fla.; and Charlotte, N.C. Shumaker is a premier provider of quality legal services. Whether it's commitment to clients or work in the community, involvement lies at the core of all of Shumaker’s initiatives.

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