

DECEMBER 6, 2019 | NEWS

Shumaker, Loop & Kendrick, LLP Announces the Formation of Shumaker Advisors, LLC and the Addition of Andrew W. Herf

RELATED ATTORNEYS

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COLUMBUS, OH – Shumaker, Loop & Kendrick, LLP, a *National Law Journal* 250 law firm, is pleased to announce the formation of **Shumaker Advisors, LLC** and the addition of **Andrew W. Herf** as Senior Government Relations Professional effective March 11, 2013. Shumaker Advisors and Mr. Herf will be based in Shumaker's Columbus, Ohio office.

Shumaker Advisors, LLC will not engage in the practice of law or rendering of legal advice, but will provide government relations consulting and lobbying, focused on the Ohio General Assembly and executive agencies.

As Senior Government Relations Professional, Mr. Herf will work closely with clients in the food and beverage, health care, retirement planning and related industries and provide strategic guidance to businesses in these highly regulated markets.

Prior to joining Shumaker Advisors, Mr. Herf worked for the Wholesale Beer and Wine Association of Ohio for over 12 years as Vice President of Legislative Affairs. Mr. Herf built one of the largest Political Action Committees in Ohio and successfully fought for the issues important to beer and wine wholesalers across the state, building overwhelming bi-partisan support for the entire alcohol beverage industry.

"We are very excited to begin our professional relationship with Andy and to launch Shumaker Advisors, LLC," said Mark Wagoner, a Shumaker partner. "Andy is a known and respected voice around Capitol Square, and he will provide a new dimension to our ability to problem solve for our clients."

Previously, Mr. Herf began working in the Ohio statehouse in 1994 as the Legislative Aide to State Senator Robert Cupp, and in 1996, Mr. Herf joined the lobbying team at the Ohio Council of Retail Merchants, a

nationally renowned trade association representing the interest of large and small retailers in Ohio. During his time at the Council, Mr. Herf also managed two affiliated trade associations including the Ohio Association of Convenience Stores and the Ohio Bakers Association, while also serving as the Vice President of Merchant Services, Inc., a corporation focused on providing member services to retailers in Ohio. In 1999, Mr. Herf joined the Craig Group, a Columbus based public relations firm, as Vice President.

Additionally, Mr. Herf also operated AW Herf & Co., LLC, a multi-client firm representing a variety of interests ranging from pension and retirement issues, financial services, travel and tourism issues, both statewide and regional, and contract procurement.

"I am looking forward to working with Shumaker Advisors, LLC and its close relationship with Shumaker, Loop & Kendrick, LLP," stated Mr. Herf. "Shumaker is a trusted and respected law firm, and this partnership enables us to provide new government relation services to their clients along with continuing my longstanding relationship with Wholesale Beer and Wine Association of Ohio."

Mr. Herf is a graduate of the Ohio State University.

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Founded in 1925, Shumaker, Loop & Kendrick, LLP is a full service law firm with over 225 attorneys practicing in Toledo and Columbus, Ohio; Tampa and Sarasota, Florida; and Charlotte, North Carolina.

The firm's Columbus office is located in the Huntington Center at 41 South High Street, Suite 2400, Columbus, Ohio 43215-6104. For more information, visit <http://www.slk-law.com/Shumaker-Advisors>.