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Shumaker Strengthens Intellectual Property Team with Two Seasoned Patent Attorneys Amid Rising Demand for Asset Protection

RELATED PROFESSIONALS

Jonathan M. Hines
Brandon C. Trego

MEDIA CONTACT

Wendy M. Byrne
wbyrne@shumaker.com

CHARLOTTE, NC. – In response to the growing demand for intellectual property (IP) legal services, Shumaker is strengthening its capabilities with the addition of highly skilled attorneys Brandon C. Trego and Jonathan M. Hines. They join the firm with decades of combined experience, further positioning Shumaker's national practice as a leader in IP law.

"The increasing complexity and importance of IP protection across industries have driven demand for tailored legal services. Businesses face growing challenges in safeguarding innovations, navigating patent landscapes, and developing strategies to maximize the commercial value of their intellectual property. With the addition of Brandon and Jonathan, Shumaker enhances its ability to deliver comprehensive, client-focused solutions in this critical area," said Patrick Horne, Shumaker Partner and Intellectual Property and Technology National Service Line Leader.

Brandon brings over 20 years of experience specializing in all aspects of patent law, including preparation, prosecution, patentability assessments, licensing, and freedom-to-operate analyses. With a background in mechanical engineering, he has guided clients ranging from individuals and small businesses to Fortune 50 corporations, working across diverse technologies such as additive manufacturing, aircraft engines, consumer products, internal combustion engines, and sports equipment. Brandon's technical knowledge and collaborative approach ensure that clients' IP assets are effectively protected at every stage of the patent process.

"I am excited to join such a reputable team of IP attorneys who understand the importance of protecting intellectual property rights in today's highly competitive and innovation-driven landscape," Brandon said.

Jonathan, a highly skilled IP attorney with 25 years of experience, focuses on securing high-quality, commercially valuable patents tailored to his clients' unique needs. His practice spans industries such as aerospace, manufacturing, medical devices, and software. Known for his ability to communicate seamlessly with engineers and scientists, Jonathan excels in procuring strategic patent portfolios and assessing the scope and validity of patent claims to help clients navigate potential conflicts and maximize innovation. His work includes patents for complex technologies like gas turbine engines, medical products, and additive manufacturing systems.

"It is an honor to join a team with such a deep bench of experience in intellectual property and technology. Shumaker's commitment to excellence and its robust IP practice made joining the firm an incredibly appealing opportunity," Jonathan shared.

Both Brandon and Jonathan bring advanced technical backgrounds to their practices—Brandon holds an M.S. in mechanical engineering, and Jonathan holds a B.S. in mechanical engineering—enabling them to deeply understand and address clients' technological and business challenges.

The addition of Brandon and Jonathan reflects Shumaker's commitment to providing exceptional service and strategic guidance to help clients protect and capitalize on their innovations.

Shumaker's experienced and knowledgeable Intellectual Property and Technology Service Line helps clients protect, defend, and maximize the value of their IP assets in a global marketplace.

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