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MEDIA CONTACT

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Shumaker Deepens Bench in Data Privacy, Cybersecurity, and AI Governance with Addition of Attorney Brian C. Focht

CHARLOTTE, NC — Brian C. Focht has joined Shumaker as an attorney, bringing nearly 20 years of significant experience in data privacy, cybersecurity, and AI governance. Brian's arrival comes at a pivotal time, as data privacy, cybersecurity, and AI regulation continue to expand globally, driving unprecedented demand for guidance.

"Brian's deep understanding of the complex regulatory landscape and forward-thinking approach to emerging technologies will be invaluable in helping our clients confidently navigate the challenges of today's digital world while fostering responsible innovation," said Patrick Horne, Shumaker Partner and Intellectual Property and Technology National Service Line Leader.

A Certified Information Privacy Professional and Certified AI Governance Professional, Brian is well versed in helping businesses and individuals navigate the legal challenges posed by emerging technologies. His practice focuses on providing strategic advice to clients on privacy compliance, AI adoption, and data breach response, with the goal of empowering innovation that is both secure and responsible.

With a background spanning critical regulatory frameworks such as the EU General Data Protection Regulation (GDPR), California Consumer Privacy Act (CCPA), Health Insurance Portability and Accountability Act (HIPAA), and the forthcoming EU AI Act, Brian is uniquely qualified to support clients at the forefront of technology. He works closely with business leaders to develop and implement essential policies, data processing agreements, and data transfer protocols that address the evolving demands of privacy and cybersecurity.

Brian's skill in AI and data privacy extends beyond compliance; he actively collaborates with engineers and product teams to integrate legal safeguards into the design and operation of innovative technology solutions, from AI platforms and SaaS products to mobile applications and online platforms. His tech-savvy approach ensures that clients can confidently advance their technology while maintaining compliance with privacy and security standards.

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