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DECEMBER 18, 2018 | EVENT

Protecting Your Intellectual Property and Using Social Media - 10 Fatal Mistakes Made by Small Business Owners in the Digital Era

Sarasota Partner Doug Cherry spoke at the monthly meeting of the Small Business Chamber of Commerce of Manasota. His presentation, "Protecting Your Intellectual Property and Using Social Media – 10 Fatal Mistakes Made by Small Business Owners in the Digital Era," covered issues of common situations companies encounter in the intellectual property and digital era, such as use of brand names, social media, keeping electronic records, copying materials off the internet, etc.

INDUSTRY SECTOR

Technology

SERVICE LINE

Data Breach Response Team
Intellectual Property
Litigation & Disputes
Technology, Data Privacy, Cybersecurity & AI

RELATED PROFESSIONALS

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