# Shumaker

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# Is Your Business Franchisable?: An Alternative Method For Business Enterprise Growth

Partner Jack Santaniello, advises on how to know when a business is franchisable. Organizational expansion and growth requires fundamental decisions on strategy and a method of expansion. Explore whether an organization should leverage the efforts of others who are willing to invest their time, effort and assets, or if a business should expand on their own.

### **SERVICE LINE**

Corporate, Tax and Transactions

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