

MARCH 11, 2019 | NEWS

Douglas A. Cherry and Jarrod J. Malone to Speak at the LWRBA Executive Briefing on Data Protection

SARASOTA, FL – Shumaker, Loop & Kendrick, LLP is pleased to announce that Sarasota Partners Douglas A. Cherry and Jarrod J. Malone, along with Jeff Birnbach, the Managing Director and Partner at Sylint Group, Inc., will be speaking on a panel at the Lakewood Ranch Business Alliance (“LWRBA”) Executive Briefing on March 13, 2019, to discuss steps small businesses can take to protect themselves from a potential data breach and cyber security threats. The seminar will cover best practices and tips for small businesses related to the collection and storage of sensitive third-party information, what to do to prepare for, or in the event of, a data breach, as well as IT security, insurance coverage, and privacy policies.

Doug is Board Certified in Intellectual Property Law. Doug’s practice focuses on intellectual property (patent, copyright, trademark, trade secret and unfair competition) consulting, acquisition, licensing, and litigation. He also focuses on computer and technology law, business law and entertainment law, including consulting clients and attorneys in electronic discovery issues, domain name disputes, E-commerce agreements, technology implementation transactions and software performance disputes, email privacy, data breach, identity theft, consulting and employment agreements, and technology licensing.

Jarrod has significant litigation experience, has gained substantial knowledge in electronic discovery, and has assisted several corporations in data breach incidents. As a result, he is one of the primary attorneys on the firm’s Data Breach Team that assists in identification and containment of potential breaches, legal risk

SERVICE LINE

Data Breach Response Team
Technology, Data Privacy,
Cybersecurity & AI

RELATED PROFESSIONALS

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assessment, and strategic risk mitigation advice. After a data breach has occurred and its scope ascertained, Jarrod assists the client in formulating a breach response plan, including coordination of any required notifications to State Agencies and Law Enforcement, affected individuals, and credit agencies.

Founded in 1925, Shumaker, Loop & Kendrick, LLP is a full-service law firm with more than 260 lawyers and seven offices in Toledo and Columbus, Ohio; Tampa and Sarasota, Florida; Charlotte, North Carolina; Charleston, South Carolina; and Bloomfield Hills, Michigan. Shumaker is a premier provider of quality legal services. Whether it's commitment to clients or work in the community, involvement lies at the core of all of Shumaker's initiatives.