

JUNE 18, 2020 | NEWS

Shumaker Recognized as a Best-Branded Law Firm by BTI

TOLEDO, OH – Shumaker, Loop & Kendrick, LLP is pleased to announce that the firm was included in the “BTI Brand Elite 2019: Client Perception of the Best-Branded Law Firms.”

INDUSTRY SECTOR

Environmental & Energy
Financial Institutions & Insurance
Health Care
Hospitality, Leisure & Sports
Manufacturing
Public Sector
Real Estate, Construction & Development
Technology
Transportation & Logistics

SERVICE LINE

Bankruptcy, Insolvency & Creditors' Rights
Benefits
Corporate, Tax & Transactions
Data Breach Response Team
Environmental & Energy
Immigration
Insurance Recovery
Intellectual Property
Labor & Employment
Litigation & Disputes
Public Policy & Government Affairs
Real Estate, Construction & Development
Taxation
Technology, Data Privacy, Cybersecurity & AI
Wealth Strategies
White Collar Defense & Investigations

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The BTI Brand Elite report draws on nearly 700 in-depth interviews with corporate counsel at the world’s largest organizations. During the course of one-on-one in-depth interviews, BTI probed clients as to which law firms they associate with the 9 distinct characteristics driving the selection, consideration and hiring of

new law firms, including, value, client service, and bet-the-company.

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Founded in 1925, Shumaker, Loop & Kendrick, LLP is a full-service law firm with more than 260 lawyers and seven offices in Toledo and Columbus, Ohio; Tampa and Sarasota, Florida; Charlotte, North Carolina; Charleston, South Carolina; and Bloomfield Hills, Michigan. Shumaker is a premier provider of quality legal services. Whether it's commitment to clients or work in the community, involvement lies at the core of all of Shumaker's initiatives.