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Shumaker Advisors Florida and Stonehill Innovation Launch Venture to Support Small Business and Nonprofit Organizations

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TAMPA – In light of the recent challenges facing small businesses and nonprofits, two of the region's most successful companies announce the launch of BE Better, a joint initiative focused on helping mission driven organizations create healthier business solutions. Tampa Bay's Shumaker Advisors Florida, LLC and Stonehill Innovation are collaborating to help the region thrive. Using the expertise of both companies, the pillars, advice, and direction BE Better will offer is comprised of company-shared services – back office, space management, financial, risk management, incubation, and funding.

"We believe we can help companies have access to better talent, better operations, better partnerships," said Stonehill Founder and CEO, Doug Pace. "The COVID-19 pandemic has put stressors on businesses and leaders like we have never seen." Shumaker Advisors Florida Principal, Amy Maguire said. "In order for Tampa Bay to thrive in these challenging times, we need to offer expertise to those on the front lines. By applying our experience, expertise, and connections, nonprofits, restaurants, and small business can benefit from these services."

For more information, visit bebetterstrategies.com

Shumaker Advisors Florida, LLC, is a full service advocacy firm providing government relations consulting on the local, state, and federal levels. The firm offers additional services including: issues management, coalition building, strategic communications, business-to-business development, and corporate philanthropy.

Stonehill is a strategy and innovation consultancy that helps businesses to identify opportunity, create change, and accelerate growth. Our teams consist of an innovative blend of creative, strategy, technology, and change-management experts that allow us to unite the functional silos of business in the common objective of creating differentiated customer experiences.