

NOVEMBER 5, 2020 | PUBLICATION

Don't Snub Staff in Your Law Firm Marketing Strategy

Download *Don't Snub Staff in Your Law Firm Marketing Strategy*

Marketing Manager Wendy Byrne authored an article focused on understanding the marketing value of law firm staff and how to engage them, allowing them to be a part of the marketing vehicle.

RELATED ATTORNEYS

Wendy M. Byrne

MEDIA CONTACT

Wendy M. Byrne
wbyrne@shumaker.com