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Alex Long Elected to the Carolina Patent Trademark Copyright Law Association Board of Directors

SERVICE LINE

Intellectual Property

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CHARLOTTE, NC – Intellectual Property (IP) Partner, S. Alex (Alex) Long, Jr., furthers his involvement with the Carolina Patent Trademark Copyright Law Association (CPTCLA) by accepting his new position on the board of directors. Alex has been a dedicated CPTCLA member for over a decade.

"I'm honored to serve on the board along with my colleagues from across the Carolinas. The mission of the CPTCLA is grounded in education both for current IP practitioners and for the next generation and it is a privilege to help further that mission," said Alex.

The CPTCLA is the oldest legal association dedicated to practitioners of IP law in North and South Carolina. CPTCLA hosts an annual Spring CLE seminar in North Carolina, as well as a Fall seminar in South Carolina, offering a combined nine to 12 hours of CLE credit.

Additionally, CPTCLA provides two scholarships through the Julian E. Carnes Scholarship Fund for students at Clemson University and the University of North Carolina at Charlotte, available to students pursuing a degree field meeting United States Patent and Trademark Office (USPTO) requirements for admission as a patent agent or attorney.

At Shumaker, Alex splits his time between the firm's Charlotte and Greenville offices, focusing on patent prosecution, as well as patent, trademark, and copyright litigation. Alex received his Bachelor of Science in Industrial Engineering, cum laude, with general and departmental honors from Clemson University and his Juris Doctor from the University of South Carolina. He is a member of the bars of North and South Carolina and is registered to practice before the USPTO. In addition, Alex is admitted to practice before all federal courts in North and South Carolina, the U.S. Courts of Appeal for the Fourth Circuit and the Federal Circuit, and the U.S. Supreme Court. He also developed and teaches a course on Intellectual Property in the paralegal program at Midlands Technical College.

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