<u>Shumaker</u>

Brian C. Focht Senior Counsel, Technology, data privacy, Cybersecurity & AI regional Service line leader



With extensive experience in data privacy, cybersecurity, and artificial intelligence governance, Brian helps businesses and individuals manage complex legal challenges, from privacy compliance and artificial intelligence adoption to data breach response. A certified information privacy professional and certified artificial intelligence governance professional, Brian addresses the unique challenges posed by emerging technologies and evolving privacy laws and regulations. He works closely with business leaders and internal teams to develop and implement policies, procedures, and notices; negotiate data processing agreements; manage data breach responses; and ensure secure international data transfers.

Brian's practice includes advising clients on compliance with key regulatory frameworks, such as:

- The EU General Data Protection Regulation (GDPR)
- California Consumer Privacy Act (CCPA)
- Health Insurance Portability and Accountability Act (HIPPA)
- Health Information Technology for Economic and Clinical Health Act (HITECH)
- Emerging laws such as the EU AI Act and new state-level privacy laws

Brian also assists in the development of artificial intelligence platforms, mobile applications, Software as a Service (SaaS)

SERVICE LINE

Technology, Data Privacy, Cybersecurity & Al

INDUSTRY SECTOR

Health Care Manufacturing Technology

PRIMARY LOCATION

Charlotte, NC

products, and online platform design and operation, collaborating with engineers and product teams to ensure seamless integration of legal frameworks into product development.

Brian enjoys spending time with his family, learning about new technology and computing systems, and cheering on the Vikings, Tar Heels, and Celtic FC.

BAR & COURT ADMISSIONS

North Carolina

New York

Minnesota

Middle District, North Carolina

Western District, North Carolina

PROFESSIONAL & COMMUNITY AFFILIATIONS

• North Carolina State Bar Cybersecurity & PMBR Committee

EDUCATION

J.D., Wake Forest University School of Law, 2007

B.A., History, Political Science, University of North Carolina at Chapel Hill, 2003

