

Erica M. Shea

CHIEF MARKETING AND
BUSINESS DEVELOPMENT
OFFICER



As Chief Marketing and Business Development Officer for Shumaker, Erica plays an instrumental role in the firm's growth strategy and development. With an over 20-year background in sales and marketing, she spearheads revenue-generating initiatives, fosters high-value client relationships, and strengthens Shumaker's national brand equity.

Committed to understanding the evolving needs of businesses, Erica works closely with clients to align them with Shumaker's top-tier professionals to address immediate legal and legislative needs for long-term success. She also leads eleven core industry sector teams comprised of attorneys and advisors practicing across different service lines, collaborating with them to devise creative strategies for growth.

Erica is passionate about giving back and also dedicates time to community service and leadership programs, reinforcing Shumaker's commitment to making a lasting impact in the communities it serves.

Outside of the office, Erica enjoys boating along the Hillsborough River with her husband and two children, enthusiastically supporting the Florida Gators and Tampa Bay Lightning, and embracing new experiences — from live music of all genres to learning the art of tennis.

PRIMARY LOCATION

Tampa, FL

EDUCATION

B.S., Advertising, University of
Florida

Languages

Spanish

BAR & COURT ADMISSIONS

PROFESSIONAL & COMMUNITY AFFILIATIONS

- Leadership Florida Class XL
- Leadership Florida West Central Region Communications Co-Chair 2024
- Board member, Gracepoint Foundation
- Co-Chair, Business Network Symposium, University of Tampa Board of Fellows
- Committee Member, Children's Cancer Center, Tennis on the Green
- CFO Exchange Group
- Association of Corporate Counsel West Central Florida Division
- Alliance of Mergers & Acquisitions Advisors (AM&AA)
- Entrepreneur's Organization, Tampa Bay Chapter, Strategic Alliance Partner
- Immediate Past Chair, University of Tampa Board of Fellows, 2020-2021
- Chair, University of Tampa Board of Fellows, 2019-2020
- Chair-Elect, University of Tampa Board of Fellows, 2018-2019
- Membership Chair, University of Tampa Board of Fellows, 2015-2017
- Past Chair, Business Retention Committee, Tampa Bay Economic Development Council
- Founding Board member, Jordan Giving Hope Foundation
- Executive Cabinet, American Heart Association's Go Red for Women
- Leadership Sarasota, Class of 2018
- Leadership Tampa, Class of 2017
- Tampa Connection, Class of 2014

HONORS

- *Tampa Bay Business and Wealth* Apogee Award Chief Marketing Officer of the Year, 2022
- *Business Observer's* 2017 40 Under 40