

Strategic Trademark Counsel

PROTECTING AND DEFENDING BRANDS WORLDWIDE

We help businesses safeguard and enforce the trademarks that define their brand. From clearance and prosecution to enforcement and portfolio management, our attorneys deliver strategic guidance aligned with business goals. With a worldwide network, we protect your trademarks in every market.

OUR TRADEMARK EXPERIENCE HIGHLIGHTS



15

SHUMAKER
TRADEMARK ATTORNEYS



8.6k+

ACTIVE U.S. TRADEMARK
APPLICATIONS AND
REGISTRATIONS

3

ATTORNEYS BOARD
CERTIFIED IN IP LAW

7.7k+

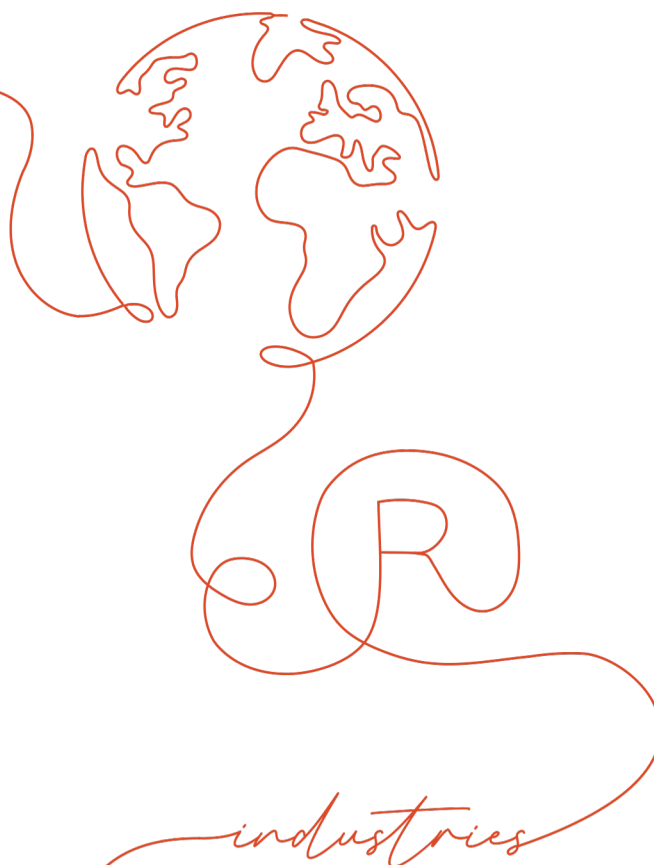
ACTIVE INTERNATIONAL
TRADEMARK APPLICATIONS
AND REGISTRATIONS

25+

REGISTERED U.S. PATENT
AND TRADEMARK OFFICE
(USPTO) PRACTITIONERS

1

TRADEMARK
SPECIALIST



industries

- Consumer Products & Retail
- Food & Beverage
- Fashion & Apparel
- Entertainment & Media
- Hospitality & Travel
- Technology & Software
- Healthcare & Life Sciences
- Financial Services
- Sports & Recreation
- Automotive & Transportation
- Luxury Goods
- Restaurants & Franchises

OUR TRADEMARK CAPABILITIES

- Trademark clearance and prosecution, U.S. and international
- Trademark Trial and Appeal Board (TTAB) proceedings
- Brand protection and portfolio strategy
- Licensing, assignments, and co-existence agreements
- Online enforcement, social media disputes, domain disputes, and counterfeit matters
- Due diligence and acquisition

REPRESENTATIVE TRADEMARK MATTERS

- Enforcement actions before the TTAB
- Defense of major consumer brand against infringement claims
- Trademark enforcement campaigns targeting counterfeit goods
- Negotiated global co-existence agreement between competing companies
- Prosecution of U.S. and international trademark applications
- Management of large, cross-border trademark portfolios
- Successful resolution of cybersquatting, domain, and online disputes
- Representation in federal trademark infringement litigation

CERTIFICATIONS

- Certified Licensing Professional: Patrick Horne
- Trademark Specialist by the North Carolina Bar Board of Legal Specialization: Kathryn Gromlovits
- Board Certified in Intellectual Property Law by The Florida Bar: Todd Timmerman, Doug Cherry, and Mindi Richter

COPYRIGHT AND TRADE SECRETS SERVICES

Beyond trademark protection, we help clients safeguard original works and proprietary information that power innovation. From securing copyrights for technical drawings, software, and product manuals to building strong trade secret programs around formulas, algorithms, and confidential processes, we ensure valuable assets are protected through every stage of development.

OUR COPYRIGHT AND TRADE SECRETS SERVICES INCLUDE:

- Copyright application preparation and prosecution
- Trade secret identification and documentation
- Confidentiality and IP ownership agreements
- Employee and contractor agreements
- Development of trade secret policies and manuals
- Misappropriation response and enforcement strategies

GLOBAL

Shumaker's IP practice spans the globe. We work cohesively with our vast network of foreign associates to enable our clients' businesses to operate and grow in the most efficient and flexible manner possible.



Helping Clients
Move Forward with
Confidence Since

1925

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National Law Journal

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