

We provide high-quality, timely counsel that keeps clients at the top of their game.

The specialized team of sports, entertainment, and hospitality attorneys at Shumaker understand these unique worlds—and the legal challenges that go along with each. Our ability to provide knowledgeable, effective, and sensitive counsel has won us many long-term clients across this diverse sector.

REPRESENTATIVE CLIENTS

- **Food and Beverage:** All types of restaurants (fine dining to fast-food franchises) catering businesses, bars, and third-party service providers to hotels, casinos, arenas, and theme parks
- **Hospitality:** Hotels, bed and breakfast enterprises, resorts, campgrounds, and short-term accommodations
- **Leisure:** Museums, botanical gardens, zoos, and centers for performing arts
- **Sports Figures:** Athletic directors at NCAA member institutions, professional franchise coaches, professional and collegiate athletes, and other sports figures and entertainers

OUR CAPABILITIES

Sports Law

- Employment agreements
- Compensation packages
- Licensing, endorsement, marketing, and publishing agreements
- Name, image, and likeness (NIL) matters
- Summer sports camps and other commercial and business endeavors
- Rights of privacy and publicity
- Branding and intangible assets

Licensing

- State and federal regulations governing the importation and sale of alcoholic beverages (Code of Federal Regulations Ch. 27)
- Licensing at both the federal and state level, including the transfer of licenses as part of a larger business transaction
- Arranging secured financing for holders of certain classes of license
- Playing recorded music in your business
- Playing music videos/DVDs
- Agreements with American Society of Composers, Authors, and Publishers (ASCAP); Broadcast Music, Inc. (BMI); and Society of European Stage Authors and Composers (SESAC)



35+

Sports,
Entertainment &
Hospitality
Attorneys



Helping Clients
Move Forward with
Confidence Since

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National Law Journal

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Hospitality

- Laws, regulations, and policies that impact guest visits
- Policy drafting and counsel for hotels and other properties
- Advice on “reasonable care” and “vicarious liability” provisions
- Reservation and booking policies/litigation
- Denial of services to guests
- Contending with internet reviews
- Contractual matters
- Property damage
- Guidance for day-to-day operations
- Terms and responsibilities
- Disagreements with a franchisor
- Dispute resolution
- Employment law matters
- Trademark and copyright violations
- Immigration

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