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Marlin Equity Partners Invests in Insight Assurance

Insight Assurance, a provider of independent cybersecurity audit and assurance services, today announced a strategic growth investment from Marlin Equity Partners ("Marlin"), a global investment firm specializing in the software, technology and services sectors. The investment – the first institutional capital in the Company's history – aims to accelerate its global expansion, broaden its capabilities across federal, AI governance and international frameworks, and reinforce the independent, quality-first model that clients around the world rely on to earn and maintain trust. Headquartered in Tampa, Florida, and founded in 2020 by former Big 4 professionals, Insight Assurance has grown through delivering excellent service to its customers and the strength of client and ecosystem relationships built on independence and trust. The Company delivers certifications and attestations across more than 20 frameworks – including SOC, ISO, CMMC, FedRAMP, PCI, HIPAA/HITRUST, AIUC-1 and several others. As customers, regulators and boards demand verifiable evidence of security, independent assurance has become a prerequisite for doing business. Insight Assurance enables organizations to meet multiple compliance objectives through a single trusted assessor. "We are incredibly excited to partner with Marlin Equity Partners as Insight Assurance enters its next phase of growth. From day one, we built Insight Assurance on a simple principle: delivering high-quality independent audit services that build trust in the market," said Jesus Jimenez, co-founder and Chief Executive Officer of Insight Assurance. "Marlin understands that principle, and their partnership will help us scale faster without compromising the independence and quality our clients value most. In an era where trust is the cornerstone of business success, we want to be the partner organizations count on to navigate complex compliance and grow with confidence." "Marlin's mission is to partner with exceptional founders building great companies, and Insight Assurance is a natural fit – a business that has earned the confidence of a global client base through deep technical expertise and strong customer and partner relationships," added Bryan Yasukochi, a principal at Marlin. "Demand for independent attestation is accelerating, and Insight Assurance is at the forefront. We are excited to provide operational and financial support to a next-generation cybersecurity audit and assurance firm." "Our clients increasingly need a single trusted partner who can verify their security across frameworks, borders and now AI, and that need grows every quarter. Trust is becoming the most valuable infrastructure in the digital economy, and the firms that verify it at scale will create lasting enterprise value. Our growth has come from quality, independence and client loyalty, which is the most durable kind of growth there is. With Marlin's partnership, we can invest with discipline in people, capabilities and global reach to compound that value for our clients, our team and our shareholders," noted Felipe Saboya, co-founder, President and Chief Financial Officer of Insight Assurance. The partnership marks a significant growth milestone for Insight Assurance and reflects Marlin's long-standing commitment to supporting founder-led, high-growth technology leaders. Financial details of the transaction have not been disclosed. TD Securities served as financial advisor and **Shumaker**, **Loop** & Kendrick served as legal advisor to Insight Assurance. Massumi + Consoli served as legal advisor to Marlin.

The investment is intended to accelerate Insight Assurance's growth, support global expansion, broaden capabilities across federal, AI governance and international frameworks, and enable investment in people and capabilities. The transaction amount and ownership stake were not disclosed.

Deal In Brief

Deal Type	Private Equity
Sub-Category	DIRECT INVESTMENT
Deal Status	Completed: 2026-11-09

Deal Participants

Target (Company)	Insight Assurance

Deal Rationale

---- Index References ----

Company: INSIGHT ASSURANCE LLC; MARLIN MANAGEMENT COMPANY, LLC; TD SECURITIES INC.; **SHUMAKER**

News Subject: (Business Management (1BU42); Corporate Events (1CR05); Joint Ventures (1JO05))

Industry: (Accounting (1AC78); Accounting, Consulting & Legal Services (1AC73); Artificial Intelligence (1AR14); Auditing (1AU03); I.T. (1IT96); Science & Engineering (1SC33); Software (1SO30); Software Technology (1SO75); Trends in Technology (1TR23))

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